

**MARQUETTE AREA BLUES SOCIETY BOT MEETING MINUTES
WEDNESDAY, MAY 18 – DELFT BISTRO**

CALLED TO ORDER: 6:40 PM BY PRESIDENT MARK HAMARI

BOT MEMBERS PRESENT: MARK HAMARI, APRIL LINDALA, JOANNE MAKI, WALT LINDALA, JEFF KALLERY, LARRY LETTS, DAVE CRUM, ED ST AUBIN, CINDY ENGLE, LORRIE HAYES, Mike Sekely, Mark Stonerock, Brian Jensen, John Bayerl

BOT MEMBERS EXCUSED ABSENCES: Charley Bastian

OTHER MEMBERS PRESENT: TOM DANIEL, DONNA AYOTT, Mike Plourde

PUBLIC COMMENT: Mike Plourde – Joined at the Ore Dock last month [Hummel event].

AGENDA APPROVAL:

MOVED TO APPROVE AS PRESENTED – Stoney SECOND BY Brian
CARRIED

MINUTES APPROVAL:

MOVED TO APPROVE AS PRESENTED – Cindy SECOND BY – Dave
CARRIED

PRESIDENT REPORT: MARK HAMARI –

Circulated the Mining Journal article. Fest lineup has been announced. Color pictures. Nice write up. On TV 6 right away. Put the winning logo PSA out this week (give some room after the line up). Business cards in the next couple of weeks.

VICE-PRESIDENT REPORT: APRIL LINDALA – [See Report over email]

Thanks to everyone who help with set up for recruitment.
Cindy has a suggested to offer free memberships to all of the musicians.
Donna asks [pertaining to people who ask about membership] - What's in it for me?
General discussion: DISCOUNT on MERCHANDISE. 10%
Events throughout the year are free.
Used to publish a printed newsletter.
What does the website say? April is uncertain but will check in to this.

SECRETARY REPORT/TREASURER REPORT: JOANNE MAKI – [printed report]

Sent out a treasurer report. Mark Hummel event. Paid some deposits.
(see report) BMI fees for 2021.
Constant contact – \$588
Taxes our out.
Paypal memberships – see JoAnne's report for the specifics

MOVED TO APPROVE FINANCIALS AS PRESENTED – April SECOND BY Cindy
CARRIED

Couple of other items. Another partnership – UP RehaB. Request from PR 90. Got the insurance paperwork for the festival and organization. Club this year \$104 (up from \$77). Special events \$1752. Additional insurers. \$1906.00. (Last year \$1817). Annual insurance.

STANDING COMMITTEE REPORTS:

EDUCATIONAL OUTREACH: JEFF KALLERY –

NO EVENT SCHEDULED FOR MAY

JUNE 28TH WILL BE EDDIE AND THE BLUSERS – Outside of Peter White Library

July 26 – Union Suits – Peter White Library Community Room

AUGUST 30TH FLAT BROKE BLUES BAND ON THE STEPS TO BEGIN FESTIVAL WEEK.

September 27 – UP Gumbo – Peter White Library Community Room

EVENTS: LARRY LETTS – No new events.

Wrap up Report: Nothing but positive comments at the event. Just got to thank everyone for helping.

Emcee – Walt. Everyone who worked the doors. Good to get everyone back together. Good idea to probably have another one this time next year. Sometimes you have to take what they offer.

Stoney – nice individual donations. Amount of talent. Cost was very good. Billy Flynn – talking about Tom Hyslop. Ham – Ore Dock is a great partner for us. Larry – discussion about support.

One other thing – end of the event. Some of us... if the younger people help the older tired people.

FESTIVAL: WALT LINDALA –

Entertainment Director – updates? No updates. We're all set. Only update. Requests are in for all of the hotels rooms. We have a new person. Beth is going to help the new person. WE should be all set. We might not be able to get the golf cart to Meijer Enterprises. They will check on. Have the one from the high school. Mike Ploude will check on one.

Last Festival Meeting – few issues that came up.

#1 – contract has been signed with Rotary and Double Trouble – Big tent. We're going to try it.

Experimental year. It will already be set up for Harbourfest. Set up and tear down much easier.

Tomorrow at 5:00 pm – Reps from Rotary. Have the conversation where we are going to put the tent.

While the events are similar. Want to make sure the best. Invited Jim Supanich. Haven't head back. If someone has a vested interest. Not necessary. Get our sound guy.

#2 – Another update. Meet next week. Scott Zerbal. TV 6/Fox Up. Five-year/\$50,000 exclusive. Include production of television spots. Business after hours. Traditionally on the Thursday. Usually at the Ore Dock. Good opportunity for us to go there. Good final push before the free Friday. TV 6 promotes that. Commitment for \$5000 for Fest Specific. Includes news coverage and morning show. They will do the TV spots. Outside advertising. Call for volunteers. Where to go to find out more about organization. Five-year agreement. Scott is retiring at the end of this month. Tony S. taking on his place. Taking over. He knows the event; he's taking over - relationship with TV 6 – people we need to make this happen are going to be solid.

#3 – Set up and Tear Down. Put out an email... department leaders. Volunteer numbers on your various shifts. Looks like most of those numbers. Stage set up/tear down. Donna has suggestions on merchandise table... do you have changes in mind. Get those to me in email. Looking to go live Monday or Tuesday open up the volunteer portal on website... next week... get through this.. Week of May 23rd. By this time next week. Lock up the online on Thursday before Festival. We have a volunteer

coordinator. We are a little lacking in the coordination of the online volunteers. Mark Johnson said he would help with but that is something I need to look at a little bit. Someone who gets the emails. Programs sends out email.

[April – will make a PDF of all artists on one page]

Looking to have everyone start to ... partners you're going to do... shoot for July 1 first contracts. Money if at all possible. Ads in the program. Reason I am looking to do that... traditionally our posters go up by the end of July. Good time to do it. Remind you of that next month. Utilize the email list.

Some weekend past comps for some fundraisers. Pair for Superior Health Foundation.

Trailers. Joanne got one. Two would really be good. Ham was looking. Marquette power sports. We don't do that ... Dave Korpi... put me in touch with Dave. Love to help you BUT... just starting out with... inventory... commit to anything one way or another. Check back in a month. Make every effort to help. Other options. RV Share. RVUSA[dot]com. Few available. If they deliver... roughly the cheapest ones (decent shape) were 800-900/each. If we're going to put it out to our membership. Get an update on that to see if any of our members. Do we put it out to the general membership? Open it up to a quick conversation. Discussion. Trailers. Here is a pair of tickets to count on your in the future. Perimeters. Ask for as a donation. Membership and trailers. Ham will be the lead.

Reach out to Hiawatha – dance floors. We have a situation with our current dance floor. Wants it under a large tent. Discussion about dance floors. No problem. Theirs is never covered. If they wanted, we could throw cheap. We will have to coordinate with the moving, set up, tear down, and delivery. She will bring it to their board.

Merchandise – Donna. Did connect with Nancy W. She responded right away. Confused; she has merchandise still at her house. Got a bunch of bins. Reach out to Nancy volunteer numbers. Never heard back from her. Almost thinking on my own. Not going to keep chasing her around. Feel I need to do it. Stoney – I'll take over that part of it. I'm out there... out in Skandia somewhere. One day I'll run out there. Put it in my truck.

Have a hand out. Lorrie – thoughts as of right now. Main topics. Request for number for volunteers. 27 – no change... switch around the quantity. Plus, I need to allow for some no shows. Busy shifts. We can't do less than three, don't need to do more than 5. Voucher – free ticket voucher. Ticket for t-shirt.

Festival information page. Sponsors... they haven't been updated yet until we get the full list. Logo sponsors are all on board. That won't have to change. If you are needing a form to do a partnership... partner with MABS link. There is also a link to download a PDF. Partnership agreement. Take two. That's where you can find. JoAnne... still need a form even for in-kind people.

Festival Poster: At the fest meeting. Travel Marquette did our poster last year. The one thing we discussed, the one idea that people... last year we did not have any of the acts. We did have a QR code. I talked to Mike Bradford at Travel Marquette. Mock up with the headliners on it. Same poster... continue the QR code. That would be no problem doing that. Looked at Hiawatha posters... logo and acts. Mike said no problem doing a mock up of that. Poster would kind of remain the same to brand us and everyone seemed to like last year's poster.

Stoney – We're good for the fest meeting in June. We are available for the next Monday.
June 6 at 6:30 pm
July 11
August 1

PARADES – on (and around) the fourth of July.

Stoney – Refurbish the lights. New lights. Go to LEDs on the light stands. More than happy. Proper amount. Request for money. Need it badly. Refurbish them. Ten. Ed will check into this.

Larry – post party. Ore Dock brewing on Sunday. Post party – Jennifer westwood and the handsome devils. I believe some of the acts are trying to snag some local gigs.

Dave – lake Superior smokehouse.

Something in August – Lake Superior Smokehouse

Cindy has also mentioned – board meeting there if we want.

If you have seen anything online that has – promo video – post about Sunday... Tom Daniel. Work on the big screen.

NEW BUSINESS

Only item.

Make a motion. Direct me to pick up a liquor license.

Cindy motion

April 2nd

Motion carries.

JoAnne got the transient merchant license.

Brian - Thrasher Opera house – Real small – near Oshkosh. Good line up this summer.

Cindy – Amanda Fish had her baby, Franklin.

April – if I forget things here and there. It's dissertation brain. Just email me.

Adjournment: 8:09 pm

May 2022 minutes submitted by April Lindala, Vice President

