

# Marquette Area Blues Society Board of Directors Meeting Minutes

Wednesday, September 19, 2012 - The Landmark Inn Board Room – Marquette, MI

Welcome by President Mark Stonerock at 6:30pm

Board Members Present: Dave Crum, Deb Duquette, Mark 'Ham "Hamari, Jeff Kallery, Terry Klavitter, Walt Lindala, Mark Maki, Todd Eckstrom, Dave Stensas, and Mark Stonerock

Also Present: Tom Buchkoe, Marshall Killian

**Public comment:** none

## **AGENDA APPROVAL**

Approval of the September 19, 2012 agenda -Motion by Walt Lindala second by Dave Crum to approve as presented/carried

## **MINUTES APPROVAL**

Approval of the August 17,2012 Minutes - Motion by Terry Klavitter second by Dave Stensas to accept as presented /Carried

## **OFFICERS REPORT**

President – Mark Stonerock – Mark thanked everyone for the work on making the 2012 Blues Festival another successful event in the community. He noted the presentation with the Arts and Culture Group will be in October

Vice President - Mark Hamari – Mark noted 17 renewals and 17 new members signed up at the Blues Festival. Membership at about 100-110 not including sponsors as listed.

Secretary – Mark Maki – noted bill from Globe for large poster, bill from Del's Septic Service, bill from Pike for beer and wine, bill from SESAC for royalties, as well some memberships turned over to Mark Hamari and Deb Duquette. Handed out the check for ticket sales from NMU for the Festival

Treasurer-Deb Duquette – Deb noted various budget items of revenues and expenses from the festival. The balance in the account as of September 19, 2012 is \$26,138.38. Motion by Mark Maki, second by Dave Crum that the August and September reports be tabled for approval until the October meeting. Carried

## **STANDING COMMITTEE REPORTS**

EDUCATIONAL OUTREACH – Jeff Kallery – September at the Library is to be another live jam type of event - September 25<sup>th</sup>, at 7 pm. Other events at the Library are October 30<sup>th</sup> and November 27<sup>th</sup> and he is looking for projects to do.

EVENTS COORDINATOR- Larry Letts –Larry was not present. Walt Lindala noted the Grady Champion plan for a performance and a blues in the schools event around March 8, 2013. More details on this will be forthcoming to confirm.

UP BLUES AND PROMOTIONS- Terry Klaviiter - Terry will keep updating the website with Bluesday Tuesday events and also getting post festival info out.

FESTIVAL - Terry Klavitter, Festival Director thanked all the committee heads and people who worked on setting up the Festival and who volunteered. He noted that many of the Festival committee have done their jobs for many years and that they do their jobs well, which makes his job as director easier. He noted that overnight security is an issue that needs to be addressed. He also noted over 1800 people attended over the weekend.

Dave Stensas, being new to the Board noted that the he heard a lot of feedback about a great festival and observed that the group and volunteers did a lot of work to make this event possible and he is proud to be involved. New committees could be considered being Fund Raising, Graphics and Promo and Website to be more active in promoting the Blues Festival. Thanks Dave for the suggestions.

Todd Eckstrom, as a new member noted that Gretchen Peters did a very good job in Merchandise and he will be working on ways to improve merchandise operation and sales. 2010 and older shirts, etc. will be sold at some stores, etc. to reduce having to store all this stuff. Noted one artist sold 62 CDs at the Festival.

Dave Crum noted that fundraising is important and the he is willing to work with a group on how to be more successful and that we need to start immediately as most funding sources plan 2013 spending between now and early in 2013.

Mark Maki noted that Hurrricane David was as always very nice to work with. Mark added a tent performance with Hart, Harp & Bones on the festival grounds which was well received. It was discussed that they would be a good group to have next year on the main stage.

Next Festival committee meeting at The Stonerocks at 6:30 pm- October 1, 2012

### **Old Business**

President Mark Stonerock noted the need to find a new Treasurer for 2013 as Deb Duquette's term is up as she has served her two terms. Mark is also still working on the Road Rally fun event this fall.

### **New Business**

Dave Stensas discussed the possibility of changing the Festival name to Marquette Blues Festival instead of Marquette Area Blues Festival. Some discussion on the reasons for the organization being the Marquette Area Blues Society and that this just carried over. Motion made by Dave Stensas, second by Todd Eckstrom to change the Festival name. Motion failed and will be discussed at a future date.

### **Good of the Order:**

Haunted Hayride –HALLOWEEN WEEKEND

-Dave Stensas has a John Lennon tribute event at the Ore Dock –Dec 8, 2012

-Sena Ehrhardt will be in Escanaba Friday, Oct 26th at the Terrace Bay - another great blues event brought to the area by Wendy Pepin - Thanks for your efforts Wendy

- Homemade Blues Jamz Band- October 13, 2012 at 7:30 NMU- opening by Flat Broke Blues Band

- Biscuit Miller- at Flanigans on Friday, October 19, 2012 6pm - ??

Submitted Mark Maki, Secretary-MABS